



# MAGIC GFCVM

15 mil poly/cotton canvas  
(satin)

**PRINTER COMPATIBILITY**



**DESCRIPTION**

Magic GFCVM is a 15 mil stretch canvas composed of a polyester cotton blend featuring a pristine matte finish. The unique inkjet coating produces exceptional color gamut and resolution. GFCVM is designed for a wide variety of high volume production and stretching applications.

**PHYSICAL CHARACTERISTICS**

Thickness	15 mil
Basis Weight	300 g/m <sup>2</sup>
Whiteness	81
Gloss (60°)	4
Fire Rating	ASTM E84, Class B
pH	Acidic
Optical brighteners	No

*\*All values are targets*

**FEATURES AND BENEFITS**

- 15 mil Poly / Cotton base canvas
- 1:1 Weave Structure
- Award winning Magic® satin coating
- Good color gamut and black density
- Tear resistant
- Water resistant
- Scratch resistant
- Fade resistant
- Excellent flexibility for stretching
- Compatible with common liquid overlaminates
- Compatible with production stretching equipment
- No edge cracking when folded
- OBA free
- pH neutral / acid free

**COMMON APPLICATIONS**

- Photo reproduction (stretched)
- Photo reproduction (framed)
- Art reproduction (stretched)
- Art reproduction (framed)
- Wall décor

**PROCESSING TIPS**

- Preferred side out

**FINISHING & PRINTING**

- Printers should be set for highest print quality
- Suggested heater settings for solvent / eco solvent:
- 40° C - 45° C
- Suggested heater settings:
- pre-heat 58° C
- print heat 52° C
- Advance front edge 2 - 3 inches to minimize headstrike
- Visit [www.magicinkjet.com](http://www.magicinkjet.com) for media profiles

**SHELF LIFE**

2 years from ship date

**STORAGE CONDITIONS**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

**OPTIMAL PRINTING ENVIRONMENT**

Temperature	50-85° F (10-30° C)
Relative Humidity	30-65%

